



SPE Offshore Europe 2017 - Inspire Programme

5 – 8 September 2017

The SPE Offshore Europe Inspire Programme brings together a well established series of activities, workshops and lectures specifically focused on supporting and informing young people who are interested in joining the oil and gas industry or just beginning their careers. By engaging with local schools, universities and young professionals, these programmes aim to help encourage STEM topics and introduce a new generation into the industry. The programmes cover a range of activities each targeted to specific age groups.

School Engagement Programme

Wednesday 6 September (13-14 yr. olds) and Thursday 7 September (15-17yr. olds) *(Invitation only)*

The School Engagement Programme invites students from across the region to get a taste of Offshore Europe, experienced and young professionals will provide the necessary insight into engineering and help highlight the importance of focusing on science and engineering during their school years. Students will have the chance to ask questions, tour the Exhibition and meet various companies.

Young Member Programmes

Monday 4 September - Thursday 7 September *(limited spaces available for each activity – prior registration required)*

University level students and young professionals are welcome to attend a series of activities addressing skills and concerns for those starting in the oil and gas industry. Events include one to one meetings with professionals, communication skills and CV writing workshops as well as keynote lectures covering how the industry will change and develop in the years ahead. A presentation on the future for women in the industry will also be given by SPE President Janeen Judah.

SPE Cares - Beach Cleaning at the River Don

Friday 8 September *(limited spaces available)*

SPE Cares started in 2016 with the aim of giving back to the communities hosting our conferences. This year at Offshore Europe we are working with the Marine Conservation Society to arrange a beach clean up at the North Side of the River Don.

Why Sponsor?

As part of Offshore Europe – the foremost Oil and Gas event in Europe, the Inspire Programme provides a unique opportunity to combine extensive branding within the industry while enabling your organisation the opportunity to demonstrate its commitment to upholding the highest values of corporate responsibility and to developing tomorrow's leaders. As an event sponsor, you will gain valuable access and exposure to the engineers of tomorrow, and gain goodwill more broadly by establishing your commitment to the industry and its future.

- Brand positioning with national and international exposure
- Opportunity to exemplify corporate social responsibility
- Highly defined and sought-after target market
- Platform for demonstrating your organisation's commitment to the industry





Sponsorship Packages

Inspire Programme – Platinum Sponsorship

Overall sponsorship of the Inspire Programme. Available to a maximum of three sponsors.

1. Sponsor logo on the Offshore Europe website and on the dedicated Inspire Programme webpage with link to the Sponsor's website
2. Sponsor logo on sponsors' page of the Offshore Europe catalogue
3. Sponsor logo on the dedicated Inspire Programme page in the Offshore Europe catalogue
4. Half page colour advertisement in the Offshore Europe catalogue
5. Sponsor logo included on thank you slide displayed in all Inspire Programme session rooms (immediately before and after the session).
6. Sponsor logo displayed on signage at activities across the Inspire Programme
7. Sponsor logo on related promotional email activity in the run-up to the event
8. Opportunity to propose a speaker for consideration on the programme (subject to Committee and SPE approval)
9. Opportunity for Sponsor company representation at the Careers Pathway event
10. Logo on documentation given to attendees at the various activities across the Inspire Programme
11. Option for Sponsor to display their free-standing banner in the Schools Engagement Programme meeting room
12. Photo opportunity of representative of the Sponsor company with students and pupils to be shared with Sponsor company post event (subject to approval from participants)
13. Option to distribute a promotional item and/or information pack to attendees at the Inspire Programme (Promotional item provided by Sponsor for all attendees - subject to SPE approval)

SPONSORSHIP FEE: £5,000 (+VAT if applicable)

Schools Engagement Programme Sponsorship

Available to a maximum of three sponsors.

1. Sponsor logo on the dedicated Inspire Programme webpage on the Offshore Europe website with link to the Sponsor's website
2. Sponsor logo on the dedicated Inspire Programme page in the Offshore Europe catalogue
3. Sponsor logo included in thank you slide displayed in meeting room/s (immediately before and after the session).
4. Sponsor logo displayed on signage displayed in the meeting room
5. Sponsor logo displayed on official communications with schools
6. Sponsor logo displayed on the materials given to all pupils in attendance (sponsorship must be confirmed before the materials deadline)
7. Option for Sponsor to display free standing banner in the meeting room
8. Opportunity to propose a speaker for consideration for a keynote address (subject to Committee and SPE approval)
9. Photo opportunity of representative of the Sponsor company with students and pupils to be shared with Sponsor company post event (subject to approval from participants)
10. Option to distribute promotional item or information pack for all pupils in attendance (supplied at Sponsor's expense and subject to SPE approval)

SPONSORSHIP FEE: £2,500 (+ VAT if applicable)

Young Members Programme Sponsorship

Available to a maximum of three sponsors.

1. Sponsor logo on the dedicated Inspire Programme webpage on the Offshore Europe website with link to the Sponsor's website
2. Sponsor logo on the dedicated Inspire Programme page in the Offshore Europe catalogue
3. Sponsor logo included in thank you slide displayed in all session rooms (immediately before and after the session).
4. Sponsor logo displayed on signage throughout the various Young Members Programme lectures, workshops and events
5. Sponsor logo displayed on the materials (sponsorship must be confirmed before the materials deadline)
6. Sponsor logo on related promotional email activity in the run-up to the event
7. Opportunity for Sponsor company representation at the Careers Pathway event
8. Opportunity to propose a speaker for consideration as part of the programme (subject to Committee and SPE approval)
9. Photo opportunity of representative of the Sponsor company with participants to be shared with Sponsor company post event (subject to approval from participants)
10. Option to distribute a promotional item and/or information pack to participants of the SPE Young Members Programme (Promotional item provided by Sponsor for all attendees - subject to SPE approval)

SPONSORSHIP FEE: £2,500 (+ VAT if applicable)

SPE Cares Programme

Available exclusively for one sponsor

1. Sponsor logo on the dedicated Inspire Programme webpage on the Offshore Europe website with link to the Sponsor's website
2. Sponsor logo on the dedicated Inspire Programme page in the Offshore Europe catalogue
3. Sponsor logo on related promotional email activity in the run-up to the event
4. Sponsor logo displayed on signage on the bus transporting participants from venue to clean-up site
5. Photo opportunity of representative of the Sponsor company with participants in the SPE Cares Programme to be shared with Sponsor company post event (subject to approval from participants)
6. Option to distribute a promotional item and/or information pack to participants of the SPE Cares Programme (Promotional item provided by Sponsor for all attendees - subject to SPE approval)

SPONSORSHIP FEE: £2,000 (+VAT if applicable)