

OFFICIAL 2017 CATALOGUE MEDIA PACK

SPE Offshore Europe, the eastern hemisphere's largest E&P event, is happy to announce that Showtime Media Services will be continuing as official publisher of The Official Event Catalogue, on behalf of the SPE Offshore Europe Partnership



The Official Event Catalogue: A4

17,000 copies of the Official Event Catalogue will be available for visitors to pick up at the entrance of the show.

The Official Event Catalogue includes:

- > Product Directory
- > Exhibitor A-Z List
- > Conference Programme
- > Floorplan
- > Editorial Features
- > Exhibition Features

Free Editorial Opportunities

We will be commissioning numerous articles from various major associations and organisations that are involved with the exhibition.

The chosen articles will be covering company mergers and new business, awards and contracts. We will be looking at how the marketplace is evolving and how organisations are restructuring to adapt to future changes within the industry.

The editorial will be split into the following headings so please ensure that you tell us what section you would like your information to be included in:

- > Drilling and Completions
- > Facilities and Construction
- > Health, Safety and Environment
- > Management and Information
- > Personnel, Training and Education
- > Production and Operations
- > Reservoir Description and Dynamics

The editorial service is FREE to all exhibiting companies. Please forward thought provoking, research based articles or press releases, approximately 600 words for a full page and 1200 words for two pages, to: editorial@showtimemedia.com. For any further information or queries please call Michelle Fuhrer on +44 (0) 1462 420 009.

Editorial space is limited within the catalogue and consequently we are unable to guarantee that everything sent to us will be included.

Europe's largest upstream event

Over 1500+ exhibiting companies in 2015

Over 56,000 attendees from 108 countries in 2015

A global audience of engineers, technical specialists, executives and industry leaders

A free to attend SPE technical conference featuring global industry speakers

**SHOWTIME
MEDIA
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ADVERTISING RATES

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Cover Positions

Outside Back Cover	£12,000
Inside Front Cover	£10,000
Inside Back Cover	£10,000

Double Page Spread	£9,000
Full Page	£5,000
Half Page	£2,750
Quarter Page	£1,500

Exhibitor List

Logo by Company Description	£250
Boxed Entry & Logo	£425

Photos/Images by Company Descriptions

Minimum width 70mm at 300dpi	£500
Inserts (Max 3)	£POA

SPONSORSHIPS

Book Mark	SOLD
Bellyband	£12,500
Front Cover Sponsorship	SOLD
Floor Plan & A-Z List	£8,000
Exhibitor Entries/Product Lists	£12,000
Conference & Seminar pages	£6,500

SECTION SPONSORSHIPS £7,000 each

- Drilling & Completions
- Facilities & Construction
- Health, Safety & Environment
- Management & Information
- Personnel, Training & Education
- Production & Operations
- Reservoir Description & Dynamics

Deadlines

Editorial	7th July 2017
Artwork	11th August 2017

For all your advertising requirements contact:

David Benson or Caroline Gibson
Tel: +44 (0) 1462 420 009
Email: David@showtimemedia.com
Caroline@showtimemedia.com

Sponsorship Descriptions

Bookmark Sponsorship - SOLD

Bookmarks are free roaming adverts, which are attached to the last page of the Catalogue by a piece of ribbon. The advert on the Bookmark can hold a new corporate message or simply display the company logo to create higher awareness of your organisation at the show. The bookmark measures 150mm (h) x 70mm (w) and will be positioned on to a double page spread advertorial.

Bellyband

The bellyband is a high impact marketing tool offering the sponsoring company immediacy in visibility as it will be the first advert seen. It wraps around the whole publication and will be positioned so that it can open onto a double page spread of advertorial. We fix the bellyband with low tac glue to ensure it will open onto the advertorial pages, making these pages the first read.

Front Cover Sponsorship - SOLD

The Front Cover Sponsorship consists of 3 banner opportunities: one on the Front Cover, one on the Contents Page and one on the Welcome Page. The price also includes 2 pages of advertorial in the main body of the publication.

Floor Plan & A-Z List Sponsorship

Comprises of 4 banners across the bottom of the Floor Plan and A-Z Exhibitor list. There will also be space available for an 1/8 - 1/4 size advert on the right-hand side of the Floor Plan. We will also highlight your booth on the page. Also included in the price is 1 page of advertorial in the main body of the publication.

Conference & Seminar Pages

The Conference & Seminar pages will have its own front cover, with 6+ pages detailing the conference and seminar programme agenda. We offer the "sponsoring" company the opportunity to place a banner advert measuring 30mm (h) x 210mm (w) at the bottom of all of these pages, 7 in total, therefore sponsoring the pages of the Conference & Seminar section of the catalogue, not the actual Conference & Seminars themselves. Included in the price is also a double page spread of advertorial and if you wish, the banner can run across the bottom of these pages as well.

Exhibitor Entry & Product List Sponsorship

This sponsorship opportunity includes a banner slot at the bottom of each of the 200+ exhibitor entry pages. This section will also have its own front cover to which we would apply the banner denoting this sections' sponsorship to you. Every single entry page will highlight your company branding and corporate identity. As with all our sponsorships, included in the price, are two pages of advertorial.

Section Sponsorship

Each section will have its own front cover and the sponsor's banner will be placed on the bottom of the front cover denoting their sponsorship of the section. Banners will also be placed on all independent editorial pages. The price also includes 1 page of advertorial.

ALL Sponsorships offer ONE company a unique branding opportunity, maximising marketing efforts.