

Offshore Europe Show Daily

OE 2017
5-8
SEPT
2017

Offshore Europe ABERDEEN, UK

SPE Offshore Europe

CONFERENCE & EXHIBITION

Show Daily (During)

"SPE Offshore Europe is delighted to announce that Offshore Engineer will be our Official Media Partner for the 2017 event, continuing our long-standing partnership. The audience of SPE Offshore Europe and Offshore Engineer have valuable synergies and it's for this reason, along with their global coverage and within Aberdeen that we are looking forward to working with Offshore Engineer once again for 2017. Offshore Engineer will also be the Publisher of the Official Show Preview, Official Show Daily and Official Show Review for the event."

- Vasyl Zhygalo, Senior Exhibition Director, Reed Exhibitions

CONTENT

Each morning the *OE Show Daily* will be packed full of news from the previous day. Content will include a daily schedule, comprehensive updates, conference news, product launches, contract signings and details on the social calendar.

DISTRIBUTION

Each day over 7,000 copies will be distributed throughout all major hotels on the SPE Offshore Europe's approved roster in time for breakfast! Furthermore, the *OE Show Daily* will be handed out on the official event buses to attendees as they arrive, and placed at each stand in the morning before the exhibit hall opens. Digital copies will be available on the Offshore Europe website each day.

Publication Size:

210mm (width) x 297mm (height)

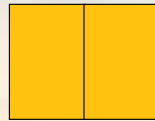
Ad Close: August 14th

Material Close: August 18st

Production note: Please add 3mm bleed around all trim and gutter edges. Keep text and graphics 12mm inside the trim and gutter edges.

Show Daily	Rates GBP
2-Page Spread, DPS	£14,080
Full Page	£9,990
Island DPS	£12,070
Cover Square	£6,720
Island	£6,310
Half Page	£5,760
Half Island	£4,000
Banner	£3,710
Inside Square	£3,520
Earpiece (Inside)	£2,500
Inside Front Cover	£10,400
Inside Back Cover	£10,180
Outside Back Cover	£10,690

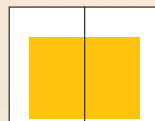
2-Page Spread, DPS
420(w) x 297(h)mm



Full Page
210(w) x 297(h)mm



Island DPS
306(w) x 204(h)mm



Square (Cover and Inside)
61(w) x 66(h)mm



Island
153(w) x 204(h)mm



Half Island
153(w) x 101(h)mm



Half Page
192(w) x 132(h)mm



Banner
192(w) x 39(h)mm



Earpiece (Inside)
39.65(w) x 39.65(h)mm



Show Preview (Before)



2-Page Spread, DPS
420(w) x 297(h)mm



Full Page
210(w) x 297(h)mm



Island
134(w) x 225(h)mm



Half Page Horizontal
210(w) x 148(h)mm

Verical
90(w) x 297(h)mm



Vertical Strip
72(w) x 225(h)mm



Quarter Page
90(w) x 135(h)mm

CONTENT

Content will include a preview of the full conference program, exhibitor's list, floor plan, and social and calendar.

DISTRIBUTION

The Official Show Preview will be distributed through multiple channels. 36,500 printed copies, will be hand delivered throughout leading offshore technology company's offices in the Aberdeen region. Additionally, it will be emailed to the entire SPE Offshore Europe 2017 pre-registered attendee database. As a unique direct benefit of *OE (Offshore Engineer)* producing the SPE Offshore Europe 2017 Official Preview, a digital copy will also be sent to the entire global circulation of 45,000+ magazine subscribers.

Show Review (After)

CONTENT

The Offshore Europe Show Review will recap all the highlights including new technologies, company announcements, and industry updates.

Show Review	Rates GBP
Inside Front Cover	£6,400
Inside Back Cover	£6,240
Outside Back Cover	£6,720
2-Page Spread, DPS	£11,840
Full Page	£5,570
Island	£4,660
Half Page	£3,700
Vertical Strip	£3,110
Quarter Page	£2,030

DISTRIBUTION

Every attendee of SPE Offshore Europe 2017 will be mailed a copy of the Official Show Review. Distribution will be in excess of 61,000 copies and will be packaged alongside the October issue of *OE* magazine which mails to 45,000+ subscribers.

Publication Size: UK A4 -

210mm (w) x 297mm (h)

Ad Close: August 21st

Material Close: August 25th

Show Preview	Rates GBP
Inside Front Cover	£8,070
Inside Back Cover	£8,070
Outside Back Cover	£8,740
2-Page Spread, DPS	£12,580
A4 Page	£6,720
A5 Island	£4,740
Half Page	£3,800
Vertical Strip	£3,080
Quarter Page	£2,020
Main Preview Sponsor First DPS, Front Cover Credit	£16,000

Publication Size: UK A4 -
210mm (width) x 297mm (height)

Ad Close: May 15th

Material Close: May 19th

THE ONLY OFFICIAL MEDIA PARTNERSHIP FOR SPE OFFSHORE EUROPE

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